

RIDE - REMOTE INTERNSHIPS IN THE DIGITAL ERA



LOCATION

Tripoli, North Lebanon



DURATION

15 April 2022 → 31 August 2023



BUDGET

EUR 59,610



PRIORITY AREA

Access to the Labour Market

LEAD INSTITUTION



PARTNER

Southern New Hampshire University
Global Education Movement (GEM)



OBJECTIVES

- To provide newly graduated or near graduation university students with technical and digital business skills to prepare them for remote and in-person employment
- To match youth with employers through an internship programme.



BENEFICIARIES

151 Lebanese and refugee university students newly graduated or near graduation



84



67



ACTIVITIES

- Each skills track provided 72 hours of technical and digital business skills trainings such as full-stack development, digital marketing, research, administrative work and soft skill trainings,
- Career readiness coaching sessions and group work on hands-on projects,
- Networking events and presentation to field experts,
- Matching and placement of 46 trainees with remote and local companies



Funded by the European Union
بتمويل من الاتحاد الأوروبي



HIGHER AND FURTHER EDUCATION
OPPORTUNITIES & PERSPECTIVES

Implemented by



Deutscher Akademischer Austauschdienst
German Academic Exchange Service



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MIRA

26 Years old

"I studied Business Administration and pursued a Master's degree in Management. My passion for content creation and media led me to change my professional path and work in digital media. The RIDE project and training workshops helped me gain more knowledge about professional content creation and allowed me to obtain licensed certificates from Google. The project also offered me an internship opportunity at a leading digital media company in Tripoli for three months. I then signed a freelance contract with the same company. This journey helped me develop my skills in digital media and advertising campaigns and gain practical work experience."

RIHAM

25 Years old

"I hold a Master's degree in Petrochemical Engineering, accompanied by a minor in Petroleum Engineering. This project offered a diverse range of activities and learning opportunities that challenged me to step out of my comfort zone and explore new areas of knowledge. I was able to acquire new skills which helped me get employed as a researcher, trainer, and business developer at a local consulting agency. I am also highly involved in two global initiatives that prioritize youth where I serve as a Global Shaper with the World Economic Forum and as an EU Jeel Connector within the European Union."

WISSAM

21 Years old

"I studied Computer Science and General Management and graduated from Jinan University. Throughout the RIDE programme, everything seemed to fall into place smoothly, and I didn't face any significant obstacles. I had the chance to improve both my soft and technical skills by participating in several sessions focusing on the personal level on the one hand and learning the Django web applications framework on the other hand."

REFLECTIONS FROM THE LEAD INSTITUTION

The RIDE project is dedicated to enable newly graduated or near graduation university students to have a successful career through a holistic approach encompassing career readiness coaching, technical training, apprenticeships, internships, mentorship, and growth opportunities. Its primary objective is to enhance trainees' self-assurance, technical skills, and employment prospects. By fostering long-term benefits such as improved job opportunities, heightened business involvement, and graduates who actively contribute to company and economic growth, the project aims to create a sustainable impact on trainees' professional lives. As a result of our efforts, we generated a total of 46 internship opportunities through local, hybrid and remote working modes.

I was fortunate to be involved in the project from start to finish. It has been an incredible journey filled with challenges, breakthroughs, and inspiring moments. I am proud to have played a part in its success and look forward to its positive impact.

The lessons I learned from this project concern mainly the students' thirst to learn new skills needed for the job market (hard and soft skills) and the positive effect of coaching and mentoring on trainees' performance and commitment, and finally, the companies' willingness to embrace

students after they have touched the seriousness of the program they are pursuing and the quality of the training content and materials.

The principal added value of the project is that it helped the trainees build their self-confidence and be more prepared to start their careers. This was also evident in the percentage of students who were able to find an internship opportunity and later a job in local and remote companies.

DR. AMMAR ASSOUM

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Lebanese Association for Scientific Research (LASeR)

