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Project: 18/133

National Stakeholders Dialogue
Wednesday January 30th, 2019
Gerasa Hotel, Amman, Jordan
Project Description

• Motivation:
  • Syrian crisis puts heavy pressure on the Jordanian society and economy, including the labor market
  • One proposed response is to enforce unique skills in education that may improve future opportunities
  • It has been identified, worldwide, that Entrepreneurship is one of these essential skills

• Overall Objective:
  • To create entrepreneurs through building an on-campus innovation platform for Syrian-refugees (and Jordanian) university students in northern Jordan
Project Description

• Key Activities:
  • Designing and delivering training courses on entrepreneurship and relevant cutting-edge technologies
  • Building an on-campus incubator to host innovative ideas
  • Connecting the young entrepreneurs with business acceleration programs to help them start their own business
Achievements

• Kickoff Meeting – 20/01/2019
  • Implementation plan
  • Quality and evaluation plan

• Needs Analysis
  • Set of demanding skills and competences
  • Topics of innovative ideas

• Website & Social Media Network
  • Website
  • Facebook page
Achievements

• Incubator Set Up
  • Incubator space is reserved
  • Equipment's purchase requests are submitted

• Training Workshops
  • Instructors are assigned
  • Design training (presentation) material

• Innovative Ideas
  • Call for innovative ideas
  • Selection of innovative ideas (on progress)
Challenges

• Selection criteria for the innovative ideas taken into account the level of participation of Syrian vs. Jordanian beneficiaries

• Hosting diverse ideas in one incubator

• Connecting the entrepreneurs (who have innovative ideas) with business acceleration programs to help them start their own business
Future Perspectives & Approaches

• Establishing new start-ups

• Contributing to lowering the unemployment rate among Syrian refugees and Jordanians