

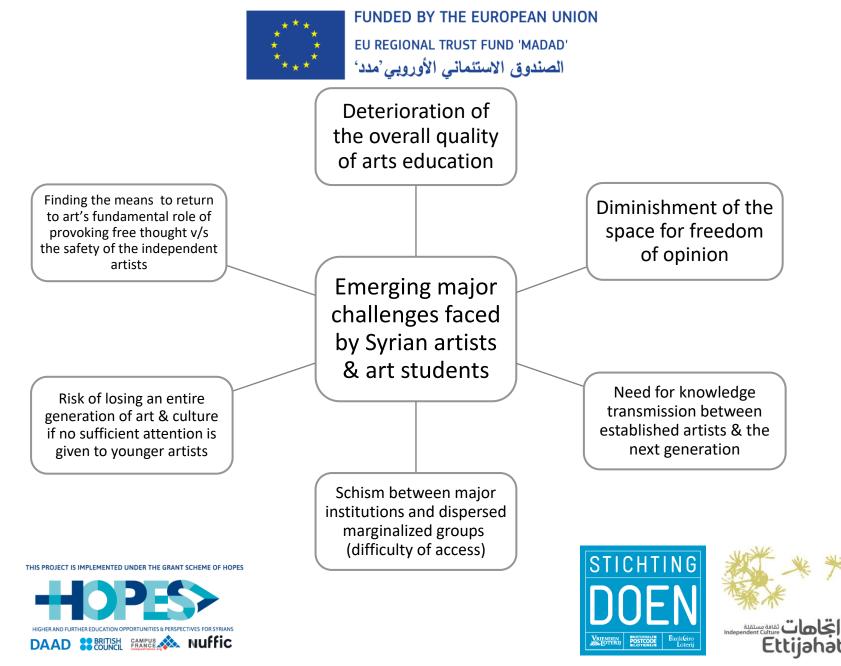


مبادرة دعم تعلّم الفنون AJYAL: An Initiative to Support Art Education





## Background



# Objectives



FUNDED BY THE EUROPEAN UNION EU REGIONAL TRUST FUND 'MADAD' الصندوق الاستئماني الأوروبي 'مدد'

 To develop the skills and reshape the ideas of Syrian artists and practitioners in all forms of artistic expression and to empower them so that they can adapt to the realities and challenges of their work in Syria

2. To create fair and varied opportunities for all young Syrian artists and practitioners to be able to refine and develop their knowledge

Objectives

 To empower and support Syrian artists through educational approaches which expand their skills and address the knowledge deficit which has hindered those who conducted their studies in past years 4. To contribute to the preservation of work produced by a generation of experienced Syrian artists so that they can sustain their activity and feel simultaneously that they are part of larger generation of young artists.







AJYAL: An Initiative to Support Arts Education

Academic resources available online free of charge (e-ARTing)

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# AJYAL Scholarships







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AJYAL: An Initiative to Support Arts Education

Academic resources available online free of charge (e-ARTing)  Web-series consisting of 8 episodes of approximately 22 minutes

- Each episode consisting of an interview/narration/explanation with an expert discussing a certain topic
- Educational resources are accompanied by optional Arabic subtitles & audio descriptions for students with hearing or visual impairments
- 1<sup>st</sup> pilot with Roger Assaf, on the history of directing







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- Open call to receive applications
- Forming a selection committee to study the applications based on a set of criteria: the level of the participant, seriousness, the need for competence in the field of study
- Selection of participants
- Ongoing work on creating partnerships with institutions interested in the initiative

# AJYAL Scholarships



HIGHER AND FURTHER EDUCATION OPPORTUNITIES & PERSPECTIVES FOR SYRIANS

### Achievements





تقافة مستقلة Independent Culture

VRIENDEN POSTCODE





- Finalizing the 1<sup>st</sup> pilot
- Finalizing the remaining 7 videos
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- Examination of applications by the committee
- Selection of participants
- Follow-up with beneficiaries



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### Challenges



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- Launch of the open call during the academic year 2018-2019 excluded participants already registered to this ongoing year and is challenging to those willing to register to the coming one
- Licenses, rights & accessibility:
  - Poor licensed material in Arabic- need to recreate resources with intellectual property
  - Free accessibility (personal v/s academic use)
- New support model in the field of arts (Evaluation criteria)
  - Grades may not be necessary relevant
  - Selection committee structure/Sub-committees/Interview
- Eligibility Criteria related to the country of residence and the duration of studies
  - (need to support undergraduate and post-graduate studies also outside Syria)





### Achievements



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# Thank you



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